

EXHIBIT SECTION 100-1000000  
 1998-1999

Case No.	100-1000000
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Unit 11353

11353-A  
TECHNOCRACY  
INC.

**NEWSLETTER AND CALENDAR**

SERIAL NO. 82-1

OCTOBER 1982

SCHEDULE OF OPERATIONS

OFFICE HOURS: (Location - N. end of HUB MALL, U of A Campus)  
WEEKDAYS: Office usually open for short periods after 2 pm.  
EVENINGS: TUESDAY EVENING 8 to 10 p.m.

APPOINTMENTS: Anytime, on request.  
MESSAGES: Phone 432 0344 and leave your message on the  
Code-a-phone Answering and Recording device.

SCHEDULE OF EVENTS:

PUBLIC MEETINGS: Every Tuesday evening, 8 to 10 p.m. in the 92 Ave.  
(Purple) Lounge, north end of the HUB Mall, U of A  
Campus.  
MEMBERSHIP MEETING: Not regularly scheduled. Convened by special  
notice to members.  
WORKSHOP (for volunteers): Currently inactive. Normally held Thurs-  
day evenings at the office.  
STUDY CLASS: None in session. Held in the 92nd Avenue Lounge  
when demand warrants.  
SOCIAL ARRANGEMENTS: None scheduled. Informal spur-of-the-moment  
sessions sometimes convened on the occasion of a  
visit by a member or officer of another Unit.

OPERATING NOTES

THIS NEWSLETTER:

Our last Newsletter was dated January 1981. Much has transpired since, especially with the economy. The so-called recession is now almost a year old, and no end in sight. Members and others will be asking about our response and our role in this new situation. Time for an up-date.

MEMBERSHIP

Growth of our total membership has been slow but on the positive side. Despite the current recession, public response has been slow. We attribute this in part to the fact that the recession was slow in coming to Alberta, and the fact that the social safety net, comprised of unemployment benefits and welfare payments, remains intact. However, prior to the end of the 1982 Spring Session at University, we did perceive a more questioning attitude among the public, and as a result, continued our public meetings through the summer months.

Address: 11353 A, Technocracy Inc., 9203 S 112th St., Edmonton, Alta. T6G 0A5

No statement of policy shall be binding upon the organization unless issued from Continental Headquarters of Technocracy Inc.



EXTENSION ACTIVITIES:

Literature distribution, primarily in the form of Technocracy Briefs, continues, with particular success at a couple of solar fairs and other local events, during the past Spring. Lectures continue to be given to occasional university classes, when a request arises. The Unit has handled such requests from such diverse disciplines as Philosophy(!), Economics, Anthropology; Industrial Design. Notices have gone out to various Associations and Service groups offering a speaker for Fall and Winter programs. If you know of any group which would like to have the current North American situation explained, give us a call.

PLANNED ACTIVITIES:

Activities planned by this Unit include two advertised public meetings, one for the Fall - tentatively, Oct. 26 - and the other for late January or early February. We'd like to see as many people as possible at these meetings, so drop in and bring a friend. Members will be notified when dates and times are finalized. We would also like to see you at our regular Tuesday evening meetings; we are always interested in what you have to say.

ANNUAL AREA ACTIVITY - VANCOUVER - LABOR DAY WEEKEND:

The annual Area Activity held Labor Day weekend in Vancouver was attended this year by Edmonton's Organizer, Howard Rennick. Activities included several lectures, one each by John Darvil of Vancouver and Reo McCaslin of San Francisco. John Darvil's lecture described the physical breakdown of the North American social system. The basic message conveyed was that it is becoming too costly (in terms of dollars) to maintain the complex systems of roadways, bridges, dams, and other physical constituents of North American society. To effect the repairs necessary to bring these systems up to minimum standards would 'break the bank'.

The lecture given by Reo McCaslin centered on the obvious incompetence of our political and business leaders and the great danger this poses to the very existence of the people of North America. Seminars relating to various aspects of the organization, such as publications and literature distribution, were attended by Technocrats from many North American towns and cities. News from the Detroit/Windsor group indicates that St. Clair College has received federal funding which will enable them to proceed with two, thirty-minute films on Technocracy. Part One will describe Technocracy's analysis of our continuing dilemma, and Part Two, the synthesis, will describe Technocracy's plan for the reconstruction of North America.

From my observations, says Howard, it appears that the long-term future of Technocracy remains uncertain. The majority of members are hold-overs from the Depression era of the '30's; not enough young people are becoming involved. As the signs of social breakdown increase, however, more individuals will begin to wonder whether our political and business leaders can stave off complete economic collapse, or, worse yet, nuclear obliteration. This 'crisis of confidence' can only worsen during the decade of the '80's, and may work in our favor. What remains to be seen is whether this organization can maintain its presence until the final crisis arrives, says Howard.

LAST SALUTE

John Sheldon of the Division of Organization at Continental Headquarters died 13 January 1981. John held a key role in the organization over a period of several decades. His death is a major loss. Recruited as a young man in Winnipeg in the thirties, he early volunteered to serve in CHQ. Two of our members knew him in Winnipeg - Walt Fryers and Valerie Newcombe. At CHQ he was virtually a 'Chief of Staff' to Howard Scott. After Scott's death he teamed with Stella Block - a long-time staffer at CHQ - to carry most of the routine burdens of the organization - a memorable contribution.

As a member of the Continental Board, he also shared in all the important decisions and the over-all operations of Technocracy Inc. In addition he found time to write articles which were published from time to time in the various magazines of the organization. Fate did not permit him time to write a definitive history of the organization - a chore that he was uniquely qualified to carry out. Technocracy, the subject, is not a function of particular personalities, nor is Technocracy Inc., the organization, a vehicle for the individual. Time ordains that we are all expendable, all replaceable. Nevertheless John Sheldon, Technocrat, is central to the story.

Another loss we must now report is Charles Arthur Cairns, died 25 May 1982, at the age of 98 years. Arthur Cairns was a long time member of Technocracy Inc., dating from the mid-1930's. A war veteran and latterly an invalid in the Veterans' Home here, he maintained his interest in the organization to the end. Members from the Edmonton Unit visited him from time to time and seldom were able to leave without a generous gift from him to the Unit in the form of a cheque on his limited means. He also contributed to the Technocracy Digest over and above his long time subscription to the magazines. He maintained Member-at-large status in order that he would receive all mailings from CHQ - such was his interest. Reflect, if you will, on the changes which he observed in his lifetime, which he understood and appreciated, and which sustained his vision of the future.

And yet another loss - we were advised by Louie Kildaw of the death of his brother Henry, also a member of Technocracy Inc., on 25 Nov 1980, at the age of 75. He provided quiet support to Louie in the North Battleford area.

#### NOTES AND QUOTES

"One of the foremost problems facing humanity today is how to make the cultural adjustments appropriate for a stable high-technology and high-energy, but essentially non-growing society of the future. If we succeed, we could achieve a state of well-being which could provide an environment for the flowering of a great civilization. Should we fail, the consequences are not pleasant to contemplate." M. King Hubbert.

"The failure to install a social system that is compatible with technology bears a heavy price. It results in Man becoming a victim of his technology, because of his failure to control it." Helmut Schroer, artist.

"Reforms come from below. No man with four aces calls for a new deal." (Attribution unknown.)

#### AUDIO-VISUAL RESOURCES

We recently received a set of 121 slides for 35 mm project/with synchronized 60 minute sound cassette, from Arvid Petersen of Seattle. Arvid is a retired staff artist of a Seattle newspaper and does excellent work in the audio-visual field. We will need a suitable projector to make full use of such materials. One such is the Singer 'Caramate', models of which retail at \$700 plus. This is a portable unit which includes the small screen together with the Carrousel projector, and can be set up for automatic repetitive short presentations that are so effective at fairs, exhibitions, and such. They are in wide use in educational institutions and for commercial displays. Over the past several years we have been using the overhead Vu-graph system with slides provided by Arvid Petersen on a cost basis. We will continue to use these for the flexible presentations at our Tuesday evening public meets, and for special lecture assignments.

#### CAN YOU HELP?

Yes! We urgently need members, money and manhours, as always. Our best chance for growth now is person-to-person contact. Try it.

wf



# A sop to the poor fan

*Can't make the game? They'll send it to you*

By Ken Asquith

**G**eorge Orwell wrote that by 1984 we would be communicating in "newspeak." He missed the mark for the world of sport. Amid the cheers and jeers, the sports establishment in the 1980s will be speaking even more vociferously an age-old language—"money talk."

In the '70s, sports litigation, mergers, teams collapsing, strikes, holdouts and free-agentry received as much and often more attention than the action on the fields, diamonds, courts and rinks. All the while the paying public was "ignored, duped and exploited," says Peter Gruenstein of Washington, executive director of FANS (Fight to Advance the Nation's Sports). The megabucks that fuelled big-league sports in the last decade will "talk" even louder in the '80s. Only time will tell how long and how much the fan will be willing to pay.

Professional sport is first and foremost a business, simultaneously lucrative and expensive. Because of the costs (the average annual budget for a Canadian Football League team is \$2.5 million) and the worldwide economic pressures that will inflate them, the 1980s will witness a further "corporatizing of sport." Already Gulf & Western Industries (the New York Rangers and Knicks plus Madison Square Garden), Ralston Purina (the St. Louis Blues), Labatt's Breweries and the Canadian Imperial Bank of Commerce (the Toronto Blue Jays), Molson's Breweries (the Montreal Canadiens), Carling O'Keefe Limited (the Quebec Nordiques and the Toronto Argonauts) enjoy the tax and public relations advantages of playing games, and doubtless their lessons will not be lost on others. And with the '70s having comfortably broken the \$1-million-per-year salary barrier, the thrills and frills of corporate bankrolling will not be lost on the boys of summer, fall and winter.

Joe "ignored, duped and exploited" Fan will look fondly back on the days when \$25 could buy a ticket to a mediocre hockey game, and what ticket stubs he can afford will be increasingly scarce in the 1980s. Already companies buy up 78 per cent of baseball's season tickets, and fully one-third of all pro sports seats. In the park or arena the non-corporate fan can look up or around pillars at business's other public relations scam—the broadloomed, glassed-in, catered and bartended VIP lounges. At 1979 prices these weather and tax havens go for \$20,000 a baseball season

in Toronto and \$35,000 for baseball and football in Montreal. In Dallas, Texas Stadium's lounges were originally sold outright at \$50,000 and now the more lavish are rumored to be valued at \$300,000.

A different kind of money—TV bucks—may speak up for fans. A Miami TV station's purchase in late 1979 of 128 seats for a National Football League Dolphins' game so that it could be televised locally heralded a break for the exploited fan. Much to the disgust of "football widows" of the Western world, already glutted airwaves will carry more legitimate and pseudo sports, but pay-TV—licensing in Canada could begin as early as 1981 and Home Box Office (a division of Time Inc.) is doing fine in the U.S.—will allow the fans to see at home what they can't get into the park to witness. The trend toward networks guaranteeing fees and exposure to prizefighters (witness ABC with Sugar Ray Leonard and CBS with "Too Tall" Jones) will probably carry over and into proliferating non-events like *The Superstars* competitions or *Battle of the Cheerleaders*.

Despite fandom's desire for more international competition, neither hockey, football nor baseball is likely to hook up with European or Far East leagues. But the world's most popular game, soccer, will continue to blossom in North America and pro soccer will soon compete head on with the continent's traditional sports for public, corporate and television dollars.

The fashionable fitness fad of the 1970s that saw Canadians' participation in racket sports grow 197 per cent, cross-country and downhill skiing 153 per cent and jogging 148 per cent over a four-year period shows no signs of relaxing. As the pros and corporations keep on padding the bulges in their pockets, the poor, paying fans will keep up the fight to reduce the bulges around their middles. ♣





EXCERPTS FROM  
VANCOUVER  
SECTION ACTIVITIES CALENDAR  
(No.57 - October 1982)

TECHNOCRATS IN ACTION

AREA ACTIVITY

The excitement, the flurry of activity, during the Big Event on Labor Day Week End, is now but a memory and the Section has returned to routine. But the Area Activity left in its wake, much that will help make that routine more meaningful and productive. The boost to the members is sure to be more effective this year, not because of any basic changes in themselves or the Organization, but because...

*Events are now moving quickly toward a Showdown!*

At the Area Membership Meeting September 5, Reo McCaslin put it this way:

"People never move until they're forced to move...[as] we Technocrats have said, it's events that are going to take care of the motion as far as people are concerned, compelling them because it has reached that point where it is agitating them--it is something now that they have a problem with, and they have to find some solution to that problem. Then they will listen.

"I'm not discouraged. I never was, perhaps, any more encouraged in my lifetime. ....The events are taking place out there, and as a result, we are watching this thing get to a very serious situation that is going to compel people to look for an answer. Not only the people that are losing their jobs--sure, they're losing their jobs, they're losing their income. But the Banker's in trouble, the Big Man's in trouble--the Big Business Corporations. I think there are about 100 of them that are listed in critical condition, and are good candidates for bankruptcy. And of the ten weakest banks in United States today, among their number is the Bank of America, the largest bank in the country.

"They're in serious trouble. We told them that they'd be in serious trouble, and we've been patiently waiting for this moment to come. Now that it is here, let's keep our Sections intact, let's make them as attractive as possible, and do everything that we can to let people know that we're still here with the same program--ready for them to take it and use it in their own behalf.

"They're going to have to do it too, you know. We don't have enough of the people that are necessary to put this thing over. But events are on our side, and when we have events on our side, we couldn't have a stronger ally in the pursuit of the program that we're trying to introduce."

Well attended Gathering

Nineteen points were represented in the events taking place over the Labor Day Week End. Noted on the register were members from North Battleford, Sask., <sup>and</sup> Calgary and Edmonton, Alta., who, with those from nine points in British Columbia joined the Vancouver members to make up the "Canadian content." Members from four points in Washington, one in Idaho, and one in Florida, added to the San Francisco contingent, formed the U.S. representation. Reports from most of these areas were given at the Membership Meeting but, rather than risk duplication, we will incorporate any highlights from them in our regular "Field News."

"What the Hell is Going On?"

That was how John Darvill introduced his talk to members and visitors at the Educational Meeting on Saturday night, September 4. "We probably hear that question many times a day. And as many opinions," he began.

"Many who see what is going on, don't understand it. They are badly misinformed. Many are unaware of the problems except one--of, say, no job. We must take all problems together and show that they are not soluble except on a Continental basis. As fast as you try to solve one you aggravate all the rest...."



With regard to failing transportation and water systems, here are some of his comments: "Roads in North America are in deplorable condition, and the more cut-backs, the more serious it becomes. Over half are seriously decayed....20% of the bridges are dangerous, restricted or closed....There are 248,500 bridges of which 45% are structurally deficient....The two major water systems in New York have never, ever, been inspected!....Over 3,000 dams need repair, many in imminent danger of collapsing--and in Colorado, one recently did....This is not superficial, but vitally necessary to the well-being of the general public." Statistics for Canada are proportionately similar. The Governments do not have the money to cover the cost, which it is estimated would be over \$3 trillion. [see Newsweek Aug.2/82]

As to unemployment, no effort is being made to retrain the displaced in U.S. and Canada. The route is onto Unemployment Insurance, then Welfare--many never to work again. There are many aged 16 to 24 who have never worked in their lives.

"No effort is being made to up-date education so as to acquaint people with all these problems.

"The attitude in Canada and U.S. is one of doomsday fever. Howard Ruff, Jerry Falwell and Survival Companies are popular. This is a sign of complete surrender. They have the logic that they will survive though no one else does--an apathetic indifference. None of this 'me-ism' can help.

"Nothing will help, unless we look at it on a collective basis involving the whole Continent."

#### More to Come

The McCaslin talk of the evening of September 5 was excellent, if not better than ever. A review of his "Charlatans and Fools are Shaping our Destiny" will appear next time. We will report then, also, on the Publications Seminar.

#### FIELD NEWS

12349-1, Vancouver BC--At the Area Membership Meeting, Ralph Bartlett reported for the Publications Seminar, and said it had been a "battery-charging time."...."Women" were going fast! (the Brief, that is). (More on this Seminar in next SAC).

Phil Ernewin told of matters discussed at the Organization Seminar: Grey suits--official cloth is not available, but Penny's of Seattle and San Francisco, have material which is close. Grey cars--Official paint color, according to CHQ specifications, is available at Auto Marine Electric of Vancouver. Speakers--Rupert Urquhart had suggested that a taped series of lectures with Q & A be sold or rented to members, to play to gatherings in homes; also could be made available to Radio Stations when time is right. (It was later learned that Farren Hadden had ten copies of the Sept. 5 McCaslin lecture made locally, cheaply and quickly, before returning to his home in Castlegar, near Trail).

Members of this Section who live in B.C., but a distance from Vancouver, were in attendance at the Labor Day event. Besides Hadden mentioned above, Bill Bleiler came from Kelowna, where he'd recently made contact with some College students "which," he said, "set me on fire again." His new enthusiasm moved him to arrange for a meeting at the College, at which Chuck Daunais spoke on September 15. An article was published in the Student Paper coinciding with the lecture.

Ruth Webster lives in Quesnel but for the past summer she made her presence known in Victoria by distributing 4,000 Briefs!

We also welcomed George and Betty Emms of Kamloops, Bev and Verle Moore of Enderby, and new member Art Shaw (Jr) of Sechelt. Pete and Gladys Williams of Pt. McNeill could not make it this year, but called long distance.

Since the Area event, another Public Meeting was held at which Keith MacLeod spoke on "Alternative to Social Chaos." An inspiring talk resulted in some work for the Membership Committee. Good Show!

12349-A, Nanaimo, BC--Alma Mawson of Ladysmith attended a nuclear protest meeting in Nanaimo and was allowed to give out literature--39 Briefs and 2 mags. She's also the one who said: "We talk of longitude and latitude. Let's not be guilty of loungitude and lassitude!"



12348-A, Port Angeles Wash--Org. Chuck Floyd spoke of getting good contacts from their efforts in local fairs, etc. "More than before, and 80% of them, young!" Louise Floyd had been on free air time. Ken Chace, of Sequim in that area, was also present.

12348-B, Victoria BC--Org. Art Thommasen told of increasing inquiries at their HQ, where an overhead sign advertises 24 hours a day. Fergus Heywood had helped bring 13,000 Briefs back from Seattle this spring, and along with Fred Oak and Ruth Webster, the group had placed 8,700 Briefs in car windows, etc. during the summer. Harry Richardson said he liked to look for opportunities to put the message across, such as, at a Church group he attended, and responding to an article in the Elder Islander.

12247-1, Everett, Wash.--Dir. Florence Huntting reported they were planning ads in the Community College paper--if it is funded! (The Edmonds College is closed!) Roland Huntting and Lou Ann Hussman were also here from this Section, as were Roger and Irene Evans, who now live and are active in Coeur d'Alene, Idaho.

12247-3, Seattle, Wash.--Dir. Thorvald Clausen spoke of the March Area Activity and announced that another McCaslin lecture would take place there on September 8. Frank Pattison had sent 52 copies of Continental Hydrology to State heads. We were pleased to see John and Cynthia Berge also in attendance.

12237-1, San Francisco, Calif.--Dir. Reo McCaslin said "Our speaking has included a trip to Santa Cruz in response to an unsolicited request; a small group, but we sold a lot of literature. We spoke in Long Beach this spring, and will be going back for a week after this trip, for a program of School and College lectures."....In the retirement home where he and Maxine now live, he had given two talks and is scheduled for another

Emily Morgan and Maxine McCaslin attended the Publications Seminar, where the latter reported that 1,000 copies of "Women" were being sent, along with a personal letter, to women's organizations. Erudite Bill Tietz had much of interest to say at the Educational Meeting; Val Tietz, too, was a participant.

We received a copy of a letter by Burton (Bo) Bogardus which was printed in Berkeley Gazette on 9/26/82 under the heading "Is Technocracy the answer?".... John Taube requested addresses of Canadian papers from Technocrats on this side of the Border, and his latest message says that 20 of them will be sent a letter on "Canadian Thanksgiving Day" October 10th, in which he states that North Americans "have abundant reasons to be thankful [but] if we continue [as at present] we....face....becoming a terminal society."

11949, Oliver BC--Virginia LeComte, formerly of Vancouver, has not been idle in her new home. She's rounded up two new members, and expects more to come. She has also made a contact in Penticton, where she expects action soon....Virginia also visited Saskatoon, and the Library of the Univ. of Sask. They had literature and an old Study Course, but it was not visible. She talked to the librarians about it; and also gave out Briefs to several young people "who had never heard of Technocracy."

11451-A, Edmonton, Alta.--Org. Howard Rennick said they had distributed literature at solar conventions and teachers' conventions. This year kept open during the summer, and continued with their weekly meetings in one of the University's HUB Mall lounges.... Art Shaw (Sr), a member of this Unit, but living in Daysland, Alta., was also present.

11353-A, Calgary, Alta.--Org. Oscar Isaac told of ongoing efforts by Bonnie Gebhardt and Helen Diemert. Bonnie had joined a Singles' Club, proposed Speaking as an Activity, then chose "Technocracy" as the topic for her own assignment!....Oscar's grey car attracts many questioners, and several good contacts obtained thereby.

10852, North Battleford, Sask.--Louie Kildaw keeps a good percentage of Western Canadian readers aware of Technocracy by his letterwriting. Since the Area Event he has had 2 more letters printed in The Battleford's Advertiser-Post.

8342-1, East Detroit, Mich.--We regretfully note that their "News and Events" contains the report that John Beaudin, a long time member and contributing writer, is in the Avondale Convalescent Home, Rochester, with Alzheimer's Disease.

8141-3, Akron, Ohio--L. J. Petras contributes some very pertinent news clippings, as well as a copy of a classified ad, appearing in "The Times" of Akron, announcing the weekly study classes with Harry Mulder.

8129, So. Daytona, Fla.--Org. Stan Bartlett told the Area Membership of increasing activity in this State which he covers frequently with his grey mobile home.

He had attended the Picnic at Continental Headquarters. There had been a good turnout, and he was pleased to note that so many "were moving in one direction."....From members of the Windsor group, he learned that they had received a Government grant to be used for producing an audio-vusual program at St. Clair College....Also from Florida, we are pleased to receive many well chosen clippings from James Rushing, of Ft. Lauderdale.

Also at the Area Event, we welcomed Tom and Ingeborg Nessel and Marie Moyer of 12248-1 Bellingham, Wash.; as well as Agnes Nowatzek of 11950-A, Salmon Arm, BC.

"The problem for America is figuring out how to fairly divide the rewards and revenues of the new economy in some way not related to how many hours each man and woman bend their backs each day." --Columnist Richard Reeves in The Plain Dealer 8/12/82.

EDMONTON JOURNAL, Wednesday, October 6, 1982

## Bank crisis feared

LONDON (Reuter) — Two leading financial experts have warned of the risk of an international banking crisis.

Johannes Witteveen, chairman of the Group of Thirty, a body of international economic specialists, said in the group's annual report released Tuesday that the chance of a banking crisis is greater now than at any time in recent years.

~~Witteveen, whose group studies problems in the international economic~~

## 'Black Friday' gloomy forecast for world banks

LONDON (AP) — The British business weekly, The Economist, on Friday forecast a crash of the world banking system because of irresponsible lending policies.

EDMONTON JOURNAL  
Saturday, October 16, 1982



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11353-A  
TECHNOCRACY  
INC.

**NEWSLETTER AND CALENDAR**

SERIAL NO. 81-1

JANUARY 1981

SCHEDULE OF OPERATIONS

OFFICE HOURS: (Location - N. end of HUB MALL, U of A Campus)  
WEEKDAYS: 2 to 4:30 p.m.  
EVENINGS: TUESDAY EVENING 8 to 10 p.m. THURSDAY EVE. 8 to 10 p.m.

APPOINTMENTS: Anytime, on request.  
MESSAGES: Phone 432 0344 and leave your message on the  
Code-a-phone Answering and Recording device.

SCHEDULE OF EVENTS:

PUBLIC MEETINGS: Every Tuesday evening, 8 to 10 p.m. in the Rocking  
Chair Lounge, HUB Mall, U of A Campus.  
MEMBERSHIP MEETING: Every 3rd Monday each month, 7 to 8 p.m. in the  
Rocking Chair Lounge, HUB Mall, U of A Campus.  
WORKSHOP (for volunteers): Thursday evenings, 8 to 10 p.m. at the  
office in HUB, 9203 S 112th St.  
STUDY CLASS: Every Saturday afternoon, 2 to 4 pm, in the Purple  
Lounge, HUB Mall, U of A Campus.  
SOCIAL ARRANGEMENTS: None scheduled. Often an informal group for  
coffee after meetings, at the Grad Students Lounge  
in the Old Power Plant, nearby HUB. Occasional  
informal lunch groups at one of the several cafes  
in HUB, or Faculty cafeterias.  
FLEA MARKET: Fridays, from 10 am. to 4 pm. when a booth can be obtained  
in the Students' Union Bldg.

OPERATING NOTES

UNIT STATUS:

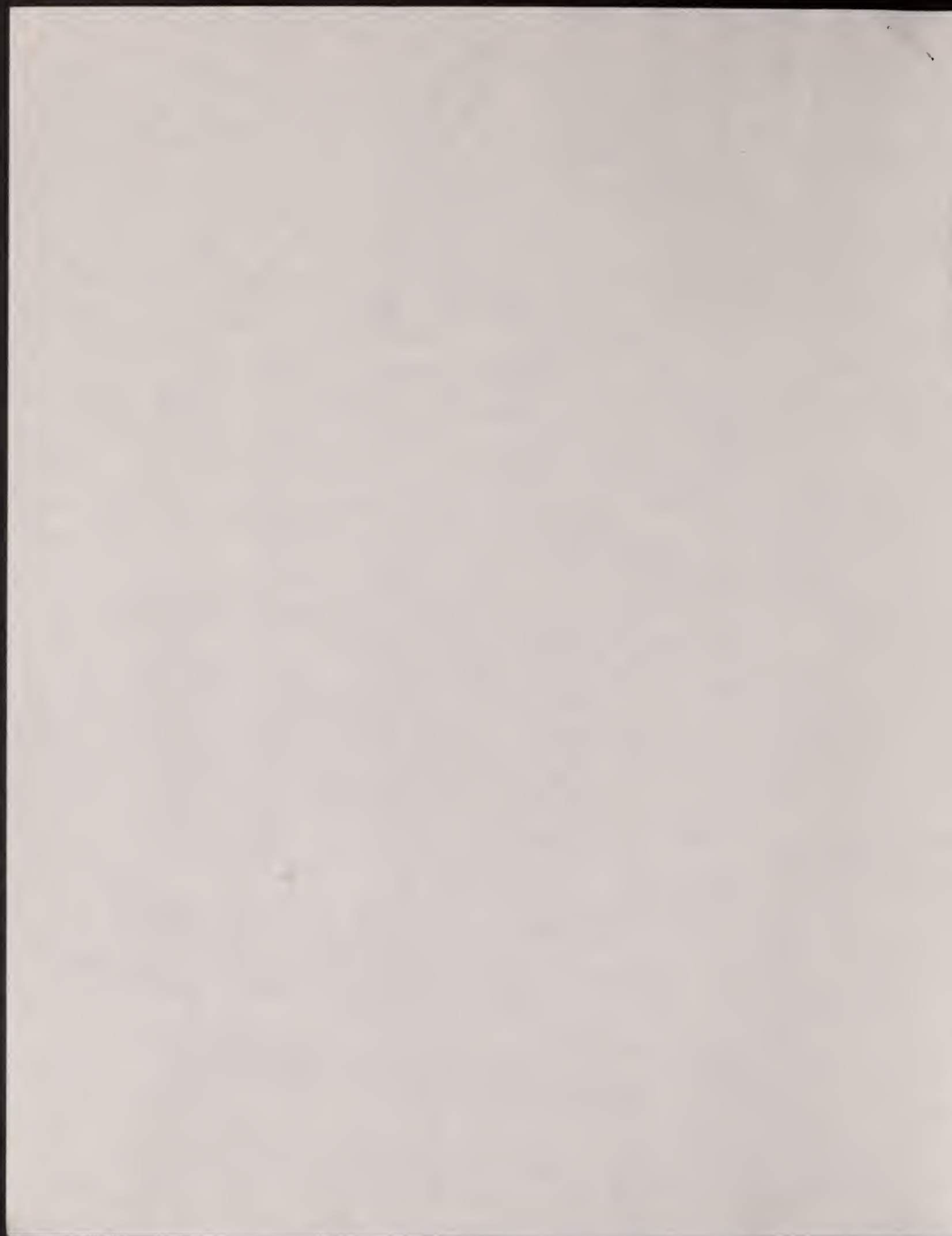
We achieved UNIT status officially on 1st Dec. 1980. Our next objective  
will be SECTION status. In the meantime we will be expanding our administrative  
structure and our functional activities. The first step has been to designate  
a Treasurer (Howard Rennick), a Secretary (Jack Gregory), and the Organizer  
(Walt Fryers, continuing). Various other positions and assignments will be  
designated as manpower and money become available. Can you help?

THIS NEWSLETTER

We have been unable to maintain regular bulletins to our members this  
past year. In fact this is the first bulletin since February 1979. We  
still cannot promise regular newsletters, but with augmented staff, we may  
be able to do better in 1981.

Address: 11353 A, Technocracy Inc., 9203 S 112th St., Edmonton, Alta. T6G 0A5

No statement of policy shall be binding upon the organization unless issued from Continental Headquarters of Technocracy Inc.





NEW MEMBERSHIP YEAR

Annual membership fees (\$9.00) for 1981 are now due. For those members who signed transfer forms to support our application for Unit status, it is requested that you pay your dues to this office. For other members in this area who are still MAL's (Members-at-large) you have the option of sending your dues in direct to CHQ, or signing a transfer form to join this Unit and paying your dues here.

For each member of this Unit we send in \$5.00 to Continental Headquarters at Savannah, Ohio. If you want to include the cost of exchange which we must pay, \$10.00 would just about cover both the annual membership and the cost of remitting CHQ's share.

SPECIAL EVENT - A VISITOR FROM WASHINGTON, D.C.

On Thursday of this week - 15th January to be specific - we expect to welcome John Waring of Washington, D.C. (Arlington?) for a visit of 2 or 3 days. Although not currently an authorized speaker, John Waring has excellent qualifications and has long-time experience in Technocracy. We plan to have him speak to a public meeting at the University, Thursday evening. Location: Education Bldg. North\*2-115. Time: 8 p.m. Subject: "Social Applications of Science".

An interview with the Edmonton Journal has been arranged. Other arrangements are pending. It is hoped he will be available for the Saturday afternoon Study Class (see Schedule of Operations, p.1). Members are encouraged to turn out for this session too.

Waring, recently retired, has been a statistician and researcher with the U.S. Federal Government, and has authored a number of papers on the social consequences of advancing science and technology - the Technocratic view.

He will be accompanied, we understand, by 2 or 3 members of the Calgary Unit, which he will have visited prior to coming here. (He will be speaking at the University of Calgary, Wednesday evening, 14th Jan., and to the members the evening previous.)

Support us if you can. And bring your contacts. This is an opportunity to build on.

REVIEW OF 1979 and 1980

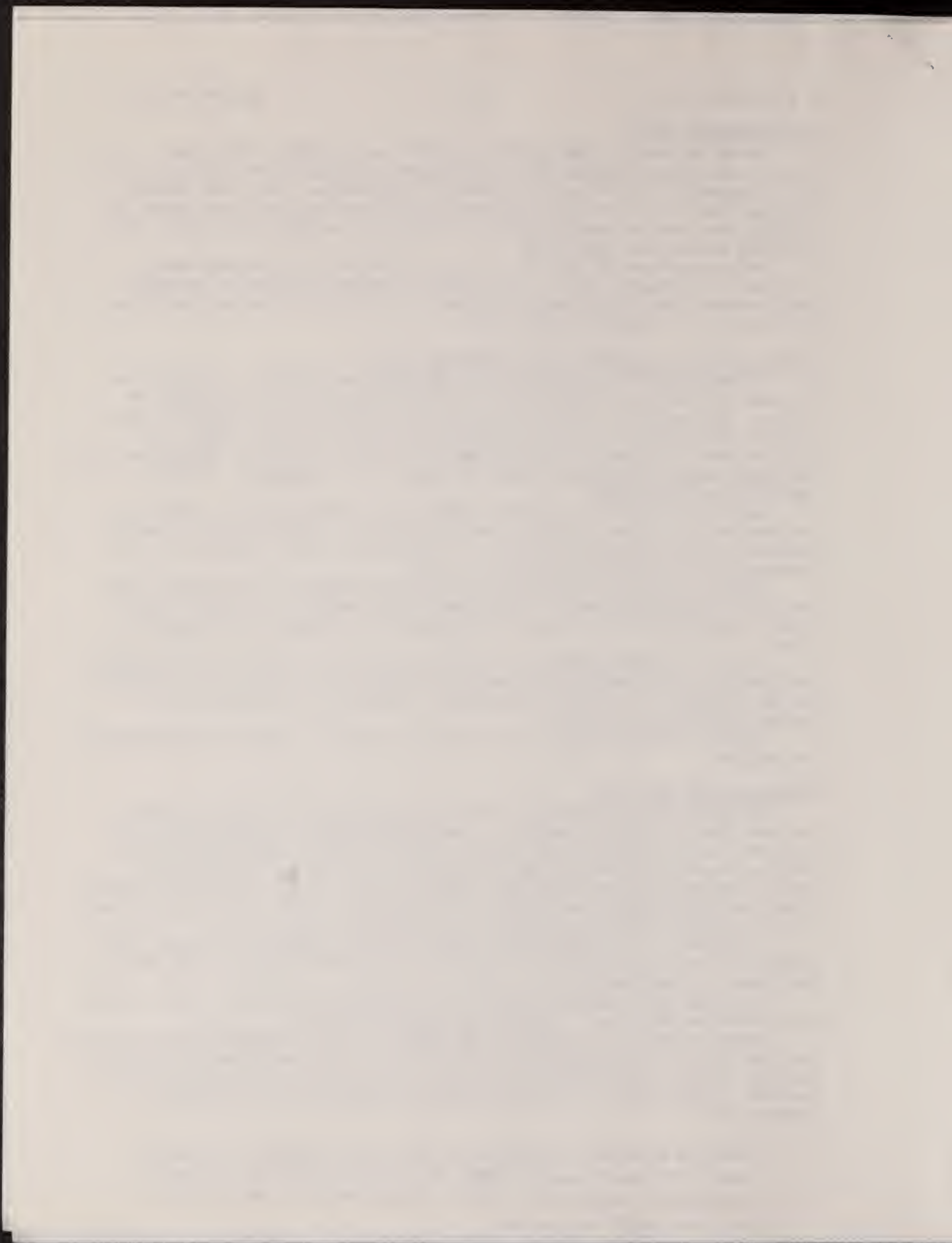
We cannot report spectacular gains over this period. But, in a word, we have steered a steady course, and made modest gains in membership. Except for the inevitable summer holidays and a Christmas break, the office has been manned regularly on weekday afternoons. The Tuesday evening public meeting has been maintained, augmented this winter by a short science film from the Extension Faculty of the University. These occasions are useful as get-togethers of members, as well as serving the public.

A handful of our members have helped to man a booth at the Friday Flea Market in the Students' Union Building on the several occasions when our bid for space has been successful.

A half-dozen "Take-One" literature dispensers, scattered around the campus, have been kept busy. Results are summarized below.

Recently some of our members have begun to supply selected newsstands with current issues of the magazines. This is still in the experimental stage. To do this, we upped our order to 40 copies of each issue for a six month trial period. (Note to CHQ: A special magazine dispenser might be helpful in some cases.)

Both the Province of Alberta and the City of Edmonton celebrated their 75th anniversary in 1980. It is interesting to note that Technocracy, dating from 1936, has been here for some 44 years - well over half that period.





LITERATURE DISTRIBUTION

Year-end tallies of Briefs distributed in the last two years are:

	<u>1979</u>	<u>1980</u>
'Take-One' dispensers at office door (2)	1685	2220
'Take-One' dispenser at Mall Laundromat	255	170
'Take-One' dispenser at Students' Union Bldg.	815	1140
'Take-One' dispenser at Humanities Center	50	200
'Take-One' dispenser at Education Bldg.	135	75

Manned Tables & Booths & Meetings 2127 1159

Yearly totals 5677 4964

Two year total 10,641

This is a partial record, especially for 1980, as reports were frequently missing. Some dispensers were installed for limited periods (e.g. 1 month in Education Bldg.). Several 'Take-One' dispensers went missing, and some were replaced. The dispenser at the Students' Union Bldg. has been abandoned for the time being, due to such interference. The actual totals could be from 25% to 50% greater than those shown, judging by our re-order rate.

In addition to the Briefs dispensed, much other literature was distributed or sold. Close to 100 TTSD's per year are ordered. Cash returns from literature sold contribute but a small fraction of the cost of renewing supplies. The difference is made up by pledges and contributions of members and others.

LAST SALUTE

This Newsletter records a final salute to two long-time members whose loyalty and support for Technocracy ended only with death: Thomas Spencer of Wetaskiwin, Alberta, on March 24th, 1979, age 97; and M. 'Max' Maximchuk of Calgary, Alberta (formerly of Edmonton, Prince Alberta, et al, and one-time Organizer) on 9th June, 1980.

We have also to report a donation to this Unit in the name of Margaret Clow of New Westminster, B.C., whose death on 26 January 1979 was reported in our previous bulletin. As with all donations, we try to ensure that our efforts justify such gestures of support. As Howard Scott observed, we can but bury our dead by the side of the trail, and continue the long march. Our success will be their memorial.

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"Every truth passes through three stages before it is recognized. In the first stage it is ridiculed, in the second stage it is opposed, in the third stage it is regarded as self-evident." (from the book, 'Life Insurance Without Exploitation' by Edwin Guillet.)

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".....many members of the propertied elite are legally able to avoid income tax payments entirely. In 1970, for example, Ronald Reagan and Nelson Rockefeller, both multimillionaires, managed to find sufficient loopholes in the federal tax laws to avoid any income tax obligation at all—despite the fact that people with incomes of less than \$5,000 per year were being taxed an average of 9 per cent. And Reagan and Rockefeller had considerable company." Book: "Human Societies" by Lenski and Lenski; page 339 of Third Edition.

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11353-A  
TECHNOCRACY  
INC.

NEWSLETTER AND CALENDAR

SERIAL NO. 79-1

FEBRUARY 1979

SCHEDULE OF OPERATIONS

OFFICE HOURS: (Located N. end of HUB MALL, U of A Campus)

WEEKDAYS: 2 to 4:30 p.m.

EVENINGS: MONDAY EVENING 8 to 10 p.m. THURSDAY EVE. 8 - 10 p.m.

APPOINTMENTS: Anytime, on request.

MESSAGES: Phone 432 0344 and leave your message on the  
Code-a-phone Answering Service.

SCHEDULE OF EVENTS:

• PUBLIC MEETINGS: Every Monday evening, 8 to 10 p.m. in the  
Rocking Chair Lounge, HUB Mall.

MEMBERSHIP MEETING: Every 3rd Monday each month, 7 - 8 p.m.  
in Rocking Chair Lounge, HUB Mall.

STUDY CLASS and/or WORKSHOP - Thursday evening, 8 - 10 p.m.

NOON LUNCHEONS: Every Wednesday noon. Meet at HUB office 12:15 p.m.  
Dutch treat.

OPERATING NOTES

THIS NEWSLETTER:

This is our second Newsletter, making it more of a semi-annual affair than a monthly or a bi-monthly, as intended. We will try to do better. Manpower is our foremost problem, with financial support close behind. A stint in the hospital for my wife in September last, and for myself in January of this year, followed by extended therapy in each case, cost us much of the winter season. Basic operations of this Unit continued but at a restricted level throughout this period. The Newsletter was a casualty.

LITERATURE DISTRIBUTION:

A year-end tally of Briefs distributed adds up as follows:

'Take-One' dispenser at office door.....2155  
'Take-One' dispenser at Mall Laundromat..... 515  
'Take-One' dispenser at Students Union Bldg.....1550  
Manned tables & booths (In Mall, and in SUB).....1255

That adds up to a total of some 5500 Briefs. Other distributions not tallied would bring the total to 6000 minimum. Note that these

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THE UNIVERSITY OF  
CHICAGO  
LIBRARY



were not random distributions. Each one was picked up by an interested passer-by. And of course a good deal of other literature was sold or donated as well.

Cash returns from literature sold contribute only a fraction of the cost of renewing supplies. The difference is made up by the pledges and contributions of members and others. Perhaps you could help.

#### 'TAKE-ONE DISPENSERS'

We are having fair success with these. The 'take' varies somewhat with the season, academic schedules and other factors. Care must be used in selecting a suitable 'environment' for each one, and it should be monitored and re-stocked regularly - weekly, at least. One member recently picked up two dispensers and now has them mounted in two buildings where he can keep an eye on them. (He is building superintendent for these two professional buildings). We supply the Briefs for rotating and re-stocking. The dispensers themselves are neat attractive plastic holders with embossed Monad and lettering. If you know of a suitable environment for one, where it can be looked after, we will supply the holder, and the Briefs.

#### NEW BOOKS

Last year - 1978 - was notable for the publication of two books of fiction presenting fantasies of life in a Technate. We haven't had time to read and review them, but in case you want to obtain copies, they are: "The Dynamo and the Tree" by William Glenn Brown, published by Exposition Press of Hicksville, N.Y., and "This is It" by O. F. Brusha, published by the same Press. Hudson's Bay Co. will order copies for you. They are not authorized publications and do not represent official projections of a future Technate.

#### SPRING SESSION FOR SENIORS and SPRING CONVOCATION OF TECHNOCRATS

Its time now to register for the Spring Session for Seniors (65 yrs. and over) offered by the University of Alberta during the first three weeks in May, for Albertans north of Red Deer. The cost is nominal. Out-of-townners may be housed at Lister Hall on the campus, a short walk from our office, at no cost. A variety of courses is offered, with no tuition fees, no credits. Many extra-mural activities are optional as well. A Drop-In Center is provided at the Students' Union Building. If there is sufficient interest on the part of members and others, this Unit will offer a refresher Study Course on Technocracy. This activity would be independent of, but integrated with, and concurrent with the University's Spring Session for Seniors.

And if you're not 65, the U of A offers a variety of regular courses during the full 6-week Spring Session, at regular fees. These can be for credit, or for audit only (no exams). (For Albertans of 65 or over, fees are waived for all courses and sessions.)

If you have ever hankered to try - or return to - University life, the Spring Session is by far the best time. Spring is full blown; the campus is quiet and park-like; the weather perfect. Something of a holiday, even. This writer will be there. My fancy leans to a course in Anthropology - on the Technology of the Ancients. The Registrar's office provides a Calendar listing the many courses offered and all relevant instructions.

#### A SALUTE TO OLD-TIMERS

The vigor of the concepts of Technocracy as a body of thought is reflected by the unflagging loyalty of many an old timer whose membership may date back to the mid-thirties. Three such in this area are: Thomas E. Spencer, 96 yrs.; C. Arthur Cairns, 96 yrs.; Jacob Schuster, 90 yrs.





MANNED TABLES AND BOOTHS

Manned tables and booths are perhaps the most productive activities carried out by this unit. Every Wednesday noon, tables are set out in the Mall in front of our office, together with a literature display rack. Four volunteers assist in manning this set-up: Ross Deacon, Val Newcombe, Jack Gregory, and myself. In addition to dispensing a fair amount of literature, some passers-by stop to talk, sometimes for an hour or more. Attendance is recruited for the Monday evening Public Meeting. Some X-Cards are collected. Occasional magazine subscriptions are sold. But membership sign-ups are few and far between, as yet. Usually the tables are manned until about 5 p.m. Shortage of manpower limits this activity to one afternoon a week as a rule.

For a period of several weeks last Fall we also manned a booth at the Flea Market in the Students Union Building on Fridays. This was even more productive. Two or three of us covered the period from 10 a.m. to about 5 p.m. The Flea Market has about 20 booths and tables offering a great variety of items: jewellery; home baking; honey; a great collection of craft items; various political, religious and cultural causes, etc. The rental cost of a table or booth was just \$5.00. Unfortunately new regulations favoring student organizations and barring entities with alternative premises within the city disbarred us from participating in the Flea Market. A substantial portion of the student body, plus some off-campus shoppers, patronized the Flea Market. Unless there is another change in the regulations in our favor, our only hope is to qualify through an authorized student Technocracy Club. Maybe next year.

REQUESTS FOR SPEAKERS

We do not have any authorized Technocracy speakers in this area as yet. However we will try to meet any requests for speakers for small groups using some of our seasoned well-trained members. We have a good set of Vu-Graph slides for overhead projectors to support the presentation, and of course, a variety of literature, both free and at cost. Keep us in mind when you hear of a group looking for a speaker in our area of interest. We are presently listed with the University Speakers Bureau. On March 8th, Jack Gregory will be speaking to a graduate class in the Industrial Arts Dept. of the Education Faculty. Its a start.

FALL TOUR - John Taube, 1978

With very short notice and very slim resources we accepted a visit by John Taube of California last November. A couple of small public meetings were held, with a minimum of advertising. The results were disappointing, but not surprising. Our attention must be concentrated on building a strong local unit before we can justify the effort and cost of large events. The emphasis will be on local speakers, writers, workers, etc.

FAREWELL SALUTE.

This Unit tenders a final salute to several long-time members who have recently passed away: Don Bruce died 31 July 78 at the age of 63 (He was an old 'original' of the Edmonton organization, then to Vancouver where he was long time Editor of the Technocracy Digest and a Continental Board member); also Edith Cosby of Vancouver; John Alberts of Armstrong, B.C.; Tom Collins of Seattle, Wash.; and Margaret Clow of Vancouver who died 26 Jan 79. Some of our members will have known one or more of these as friends and Technocrats.

THE BOTTOM LINE

Yes, we do need your help in any form. Drop in to the office; attend a Class; donate time or money. etc. ....Walt Fryers, for 11353.

**Editorial**  
The American Medical Association is proud to have been the first to recognize the importance of the medical profession in the United States. It has been the leader in the movement for the improvement of the medical profession, and it has been the first to recognize the importance of the medical profession in the United States. It has been the leader in the movement for the improvement of the medical profession, and it has been the first to recognize the importance of the medical profession in the United States.

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**NEWSLETTER AND CALENDAR**

SERIAL NO. 78-1

JUNE, 1978

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LITERATURE TABLE IN HUB MALL:

In conjunction with our Wednesday Noon luncheons we set out a literature table in the HUB Mall outside our office. It is manned most of the time. In the winter academic session, Sept. through April, hundreds of students and staff troop by. A few stop by to pick up free literature, buy an item, or sit and talk the situation over. Some names are added to our mailing list. Not much membership response, but our presence is very evident. Given additional manpower, we could deploy this set-up several times a week to good effect.

"TAKE-ONE" DISPENSERS

These attractive plastic display devices are available from CHQ for the nominal sum of 75 cents each. We have three in

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operation, and five on order. Recently we installed one in the laundromat in the M.H. Hall. This is a commercial operation by Harrie Harrie by C.L. Harrie. The series of 13 Technocracy units will be rotated through this outlet, one per week. Results are tallied. Between 10 and 10 a week are being picked up in this quiet season.

#### COIN-OPERATED Automatic Answering Device

As of 13 April 1978 we were hooked on to our wholly-owned Coin-Operated Automatic Answering Device. Up to 20 messages of 10 seconds each can be handled. Pick-up of messages may be made from any other telephone by designated persons. Out-of-town'ers can now phone in to the office during the low rate hours and be sure of a contact. In a way it extends our 'business' hours. Our number is 431-0344.

#### T.T.S.D in UNIVERSITY BOOKSTORE

We have been successful in having the publication "Technocracy, Technological Social Design" placed on the shelves of the University of Alberta Bookstore in the Students Union Building. It is racked up in the 'Sociology/Anthropology' Section, and retails at 95¢. We supply them at 80 cents a copy, taking a loss of 40 cents on each one. It's an experiment. We hope to have it included as a designated reference text in specific courses to ensure a demand for it. No luck yet.

#### WRITE-UP IN "STUDENT CANADA" PAPER

We have had several commendations for the 2-page spread we managed to get in the local "Student Canada" publication, in mid-April. They used 8 Questions and Answers of a general nature taken from TTC, plus 2 cuts showing the Monad. The Press run is some 10,000, and distribution is 3 times a year to all educational institutions above High School in the Edmonton area. They will accept a similar write-up for their September issue. We plan to support it with an ad of six column inches (the minimum) at \$27.50. Yes, we need contributions of cash and material.

#### SPRING SESSION FOR SENIORS and SPRING CONVOCATION OF TECHNOCRATS

We had an idea we might be able to combine these two functions this year, but were too late. Maybe next year? Do I hear any takers? The Spring Session for Seniors (65 yrs. and over) is offered by the U. of Alberta during 3 weeks in May at practically no cost to registrants. Out-of-town'ers may be housed at Lister Hall on the campus, a short walk from our office, at no cost. There are a variety of courses offered, with no tuition fees, no credits. Some credit courses are offered as well. Many extra-mural activities are optional as well. A Drop-In Center is provided at the Students Union Bldg. For any members attending next year's Spring Session, This unit of Technocracy will offer a refresher Study Course on Technocracy, and other activities, independent of, but integrated with and concurrent with the University's Spring Session for Seniors. If interest develops we will provide a speaker for the roster of speakers for the Session. By the way, you don't have to be 65 or over to attend the Spring Session, but it will cost more. Write us for info. if you or your friends are interested. Deadline for registration is in February. Think ahead. Quota's are limited. It's an idea.

#### PRESS CONTACT

A passerby at our literature table in the Mall was Leslie Gadallah, who writes a Science feature for the Edmonton Journal. She gave us an interested hearing and took some literature. No response as yet.





thing a vastness of our location is an enormous one. We are diligently trying to find those faculty members who are not content with the status quo and intellectual inertia. We are trying to appeal them to give the body of thought of technocracy its rightful place in the spectrum of Man's knowledge.

EXTENSION FACULTY - (May 78) - Dr. H.W. Roberts took the position that the Extension Faculty was not authorized to invade the curricular material; just arrange extension of existing subject matter. No interest in or understanding of the subject of technocracy was evident. They have some briefs on file.

PSYCHOLOGY DEPT. - A proposal for a research project was made by phone to the Chairman, Dr. D.M. White, in February, and by letter on 8 May. The proposal called for a study of the average North American as 'an energy consuming entity' who would reach, or has reached, a practical maximum of consuming ability (unnecessary waste and conspicuous consumption to be discounted). The proposal was quite fully supported in a two-page letter. The written response, dated 11 May, was quite appreciative and advised that the 'document' was being circulated to staff. We may be able to report farther on this development.

ANTHROPOLOGY DEPT. - An interview with the Chairman of this Dept., Dr. C. F. Wilson, developed some interest and some response. He recalled Technocracy road signs in British Columbia where he grew up. He will accept items of our literature in the Departmental Library and circulate our covering letter to staff. Date of the interview was June 1st. This Dept. is giving a surprising amount of attention to the social impact of technology on contemporary society, and there has already been a substantial amount of literature on the subject. In fact it was one of the reference texts for Anthropology 330 carried in the U. of T. Bookstore - "Technology and the Human Condition" by Bernard Hendron - that initiated this contact, and gave us a basis on which to press for inclusion of Technocracy literature in the scope of the Dept. The book itself is a wretched piece of pro-socialist writing that mis-appropriates the terms 'technocracy', 'technocracy thesis' and 'technocrat' and proceeds to misrepresent these throughout much of the book.

FACULTY OF INTER-DISCIPLINARY STUDIES - Interviewed Dr. G.S. Lock, Dean of the Faculty, on 10 May. He is an engineer and gave a very attentive hearing. However he asked for no literature and indicated he had strong reservations. His faculty is devoted to special foundations such as the Boreal Institute for North<sup>ern</sup> Studies. Technocracy is definitely multi-disciplinary, but not likely to be funded as a foundation. However he knows we are here.

#### VISITS:

Helen Diemert of the Calgary group paid us a visit recently. Several members had lunch with her and exchanged ideas. She likes what she saw of our operation. She is on the Faculty of Fine Arts at the U. of Calgary. We could use her here. How about a transfer, Helen?

#### THE BUCKTON LINE

Yes, we need help. Lots of it. How about a pledge? Five dollars a month would help a lot. Better still, join the 'Buck a Day' group. With your help, we've just begun to fight!

*Walt Fryers*  
Walt Fryers  
for R.D. 11353, Technocracy Inc.







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**NEWSLETTER AND CALENDAR**

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T.T.C.D. in UNIVERSITY BOOKSTORE

WAKE-UP IN "STUDENT CANADA," P. 1

SPRING SESSION FOR SENIORS and SPRING CONVOCATION OF TECHNOCRATS

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